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# INVESTMENT GUIDE

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CORPORATE SPONSORSHIP  
& COMMUNITY GIVING



**Big Brothers  
Big Sisters**

OF GREY BRUCE & WEST SIMCOE

#BIGGERTOGETHER

CN: 106793797RR0001

# RESILIENT & CONNECTED CHILDREN AND FAMILIES SURROUNDED BY NETWORKS OF SUPPORT

Big Brothers Big Sisters of Grey Bruce and West Simcoe (BBBSGBWS) have been supporting local children, youth and families for nearly 65 years. Both our purpose and our practice seek to ensure every child has the ability to succeed through prevention-focused mentorship programs that reach young people in their communities.

As an agency, fostering networks of support is essential to the Big Brothers Big Sisters model. We invest in young people through community-based programs that, center the child, ensure healthy eco-systems, and support positive development early on.

With the need for our services having grown exponentially in the last two years (and a waitlist of nearly 100 children), Big Brothers Big Sisters looks to partners like you to help ensure children and youth have opportunities to thrive.

Joining us as an integral ally, sponsor and part of the Big Brothers Big Sisters community. Make an annual contribution, support a program directly or sponsor one of our amazing community events. **Become a part of something bigger.**



Dan Snow  
Board President

Beth Aubrey  
Executive Director

# WHO

Children, youth and families come to our programs from all walks of life but each have one thing in common, they believe mentorship matters.

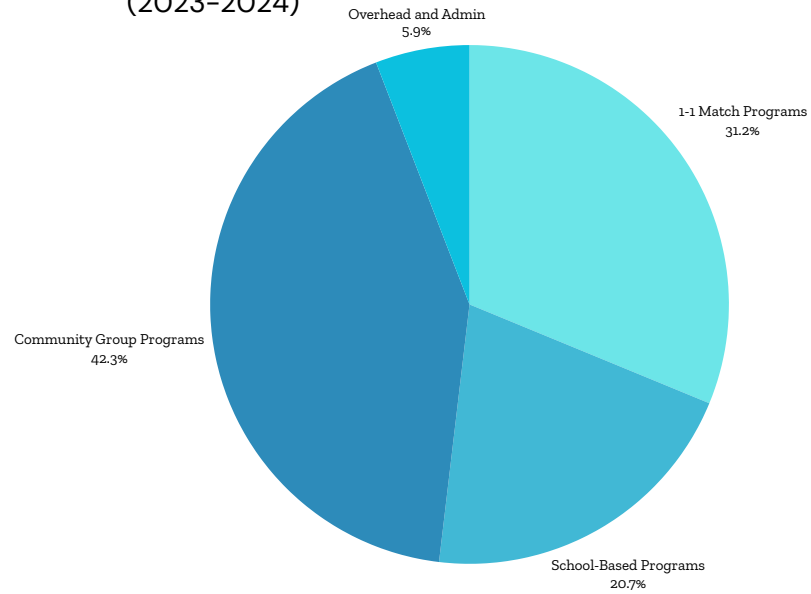
# WHAT

From our one-to-one to our school and community-based group services, our mentorship programs support healthy development while combatting adverse childhood experiences.

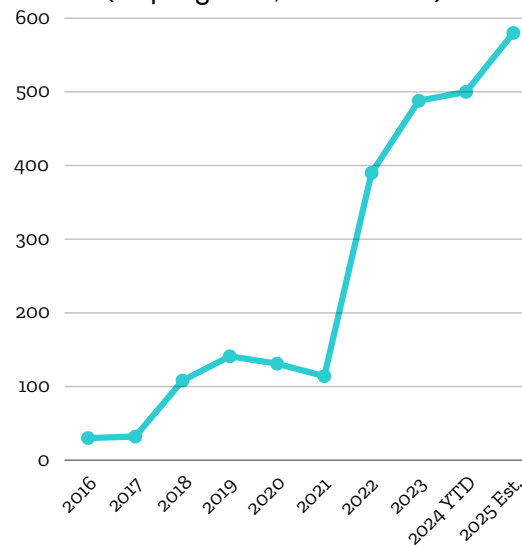
# WHY

Evidence shows youth exposed to opportunities for growth and networks of support have better overall life outcomes alongside increased mental health and wellbeing.

Revenue Allocation  
(2023-2024)



Total Number of Service Points  
(all programs, 2016-2025)



# ANNUAL SPONSORSHIP

Giving annually to Big Brothers Big Sisters helps us provide stronger programs, reach more young people and have a deeper impact locally. By offering annual support, you can directly ensure the success of a Big Brothers Big Sisters program. Our sponsorship levels are flexible and customizable and seek to reflect your philanthropic vision! Help children and youth thrive, make an annual contribution today.

## FRIEND \$500

- Logo and link on "Our Partners" page
- E-certificate of appreciation

Provides training and materials to four youth attending our Youth Council program.

## BRONZE \$1000

- Logo and link on "Our Partners" page
- Social Media recognition
- E-certificate of appreciation

## SILVER \$3000

- Logo and link on "Our Partners" page
- Social Media recognition
- Framed certificate of appreciation
- Sign at all major fundraising events

Provides transportation, food and equipment for two community-based programs.

## GOLD \$5000

- Logo and link on "Our Partners" page
- Social Media recognition
- Honourable mention in Annual Report
- Framed certificate of appreciation
- Sign at all major fundraising events
- Acknowledged in community newsletter

## PLATINUM \$10 000

- Logo and link on "Our Partners" page
- Social Media recognition
- Honourable mention in Annual Report
- Invitation to Big Bunch event
- Framed certificate of appreciation
- Sign at all major fundraising events
- Acknowledged in community newsletter
- Acknowledged in press release

## DIAMOND \$20 000+

- Logo and link on "Our Partners" page
- Social Media recognition
- Honourable mention in Annual Report
- Invitation to Big Bunch event
- Written commendation on our website
- Professional plaque of appreciation
- Sign at all major fundraising events
- Acknowledged in press release
- Speaking opportunity at one of our 3 annual fundraising events
- Advertising spotlight via radio and/or television

Supports a full year of our monthly group based programs!

Support Big Brothers Big Sisters with an annual donation by selecting a level and [clicking here](#). Alternatively, you can email Beth Aubrey, Executive Director at [ed.greybruce@bigbrothersbigsisters.ca](mailto:ed.greybruce@bigbrothersbigsisters.ca)

# EVENT SPONSORSHIP

## BOWL FOR KIDS' SAKE

*Bowl for Kids' Sake is a Big Brothers Big Sisters staple, with April 2025 marking our 45th year running! Hosted in three communities across Simcoe, Grey and Bruce, this event draws over 200 community members, businesses and bowlers interested in making an impact! Select a sponsorship level below or support through our peer-to-peer fundraising campaign.*

**EVENT SPONSOR**  
\$5000  
2 OPPORTUNITIES

- Company logo on all event advertising
- Mention in all promotions (digital, radio, & print)
- Sponsorship announced in formal press release

**AUCTION SPONSOR**  
\$1000  
2 OPPORTUNITIES

- Logo recognition on auction website
- Prominent logo and recognition on website

**LANE SPONSOR**  
\$500  
24 SPONSORS

- Name and logo recognition on event lane
- Prominent logo and recognition on website

## GOLF FORE KIDS' SAKE

*Our 9th annual golf tournament is a summer event you don't want to miss. Golf fore Kids Sake welcomes over 25 teams teams, hosts numerous businesses and makes a real impact locally! Sponsorship levels vary, with each providing strong recognition.*

**EVENT SPONSOR**  
\$6000  
2 OPPORTUNITIES

- Company logo on all event advertising
- Mention in all promotions (digital, radio, & print)
- Sponsorship announced in formal press release

**HOLE SPONSOR**  
\$500  
18 OPPORTUNITIES

- Name and logo recognition on one of 18 event holes
- Logo and name recognition on website & social media

**DINNER SPONSOR**  
\$3000  
1 OPPORTUNITY

- Exclusive logo identification on all dinner tables
- Logo and name recognition on website & social media

**PUTTING CONTEST SPONSORS**  
\$350  
3 OPPORTUNITIES

- Logo displayed at 'Putting Contest'
- Logo and name recognition on website & social media

**CARTS SPONSOR**  
\$1000  
2 OPPORTUNITIES

- Logo and name recognition on website & social media
- Exclusive logo identification on all golf carts

**AUCTION SPONSOR**  
\$350  
2 OPPORTUNITIES

- Logo recognition on silent auction table at the event
- Logo and name recognition on website & social media

Support Big Brothers Big Sisters with an annual donation by selecting a level and ['clicking here'](#). Alternatively, you can email Beth Aubrey, Executive Director at [ed.greybruce@bigbrothersbigsisters.ca](mailto:ed.greybruce@bigbrothersbigsisters.ca)

# PLANNED GIVING & CHARITY OF CHOICE

## CHARITY OF CHOICE

*Looking for something different? Community groups or individuals interested in hosting an event in support of Big Brothers Big Sisters can do so with support! Whether it is an occasion to celebrate a milestone, a community wide marathon, or simply a staff BBQ - your event can make an impact! Work with the Big Brothers Big Sisters team to raise awareness about your event and turn your unique initiative into a meaningful contribution.*

## GIFT OF SECURITIES

*Gifts of Securities: A cost-effective opportunity to transform an asset into immediate and significant support, while eliminating costs of capital gains and amplifying the impact of your gift. A smart way to support Big Brothers Big Sisters.*

*RRSPs, RRIFs and TFSAs:*

*A gift of retirement fund assets is a tax-smart and effective way to turn those funds into meaningful support for children and youth in your community. Making a gift of retirement assets also helps to avoid unnecessary estate taxes for your family to pay.*

## LEGACY GIFT

*Legacy Giving: The generous and surprisingly simple act of including Big Brothers Big Sisters in your will is a powerful way of ensuring a legacy of compassion. Allowing you to still retain control of your assets, a gift in your will can enable you to make a bigger gift in the future than you might currently be able to. You have more power to make a difference than you realize. By giving even a small portion of your estate to charity, you can make a significant impact on a cause you care about.*

Support by selecting an opportunity above and reaching out to Big Brothers Big Sisters.  
Simply email Beth Aubrey, Executive Director at [ed.greybruce@bigbrothersbigsisters.ca](mailto:ed.greybruce@bigbrothersbigsisters.ca)