



**Big Brothers
Big Sisters**
OF GREY BRUCE

NOW SERVING WESTERN SIMCOE

ANNUAL REPORT

Location: 890 4th Avenue E., Owen Sound, ON N4K 2N7

Phone: 519.376.4449

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20
22



"Big Brothers Big Sisters, so much more than a volunteer experience" - Mentor

OUR STORY

Big Brothers Bigs Sisters (BBBS) has been serving youth and families throughout rural Grey and Bruce communities for over 60 years. Since 2016, the agency has transitioned from Big Brothers Big Sisters of Owen Sound, to Grey Bruce and more recently, Western Simcoe.

As a mentorship organization with deep roots, **we believe in investing in the potential of all young people and have witnessed our mentorship programs do just that.**

As an organization, it is our collective mission to promote the healthy development of all children and youth within our communities through a variety of high quality, volunteer-based, mentorship programs. With a focus on preventative care and early intervention, BBBS promotes emotional wellbeing and supports positive mental health through belonging, connection and community.

Both our in school, community based and group programs work to ensure **youth feel connected, engaged and supported by caring and compassionate mentors that have a real impact.**

OUR MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.

OUR VISION

All young people realize their full potential.

OUR TEAM

Beth Aubrey - Executive Director

Cala Bryans - Community Development Coordinator

Drew Woods - Mentorship Coordinator

Tianna Krampien - Mentorship Coordinator

Sue Hutchison - Bookkeeper



BOARD OF DIRECTORS

2022 Members

President:
Emma Martin

Vice President:
Lloyd Mohr

Treasurer:
Carrie Bertrand

Secretary:
Jennifer Trenbeth

Director
Donna Whetstone

Director:
Jeff Brick

Director:
Stephanie Jones

Director:
Jarvis Strong

Director:
Cindy Wheeler

A mentor empowers a person to see a possible future, and believe it can be obtained.

In 2022, we looked ahead into the future of BBBSGB. As we recovered from a post pandemic world, our organization refined its skillset in many areas such as program and fundraising efficiency, operating reliance and donor attrition. This undertaking was pivotal in simplifying inefficient processes and of course improving our overall impact as an organization to our families, volunteers and stakeholders.

BBBSGB has continued to build credibility and reputation in the communities we serve. Such an endeavor was made possible by our remarkable staff, as we welcomed two new Mentoring Coordinators to the team. A special thank you to the team for their creative and innovative frameworks.

As always, the success of our programs and services would not have been possible without the unwavering support of our Bigs as well as our community and corporate partners. An extended heartfelt thank you to our devoted Board of Directors for their effectiveness, competence and leadership skills. It is with the help of these passionate individuals, that our organization is led with strong strategic direction to fulfill our vision and foundational goals. The future is bright for BBBS in the 2023 year ahead!

Emma Martin



PROGRAMS & SERVICES

Investing in a child

The **1:1 Community Match Program** is the 'traditional' BBBS program; matching a youth or 'Little' (ages 6-16) with a caring, supportive adult mentor or 'Big' (ages 18+). **In 2022, BBBS was proud to grow this program into Simcoe County including Wasaga Beach, Creemore, Clearview, Collingwood, The Blue Mountain and Thornbury.**

The **In-School Mentoring Program** provides 'Little(s)' (ages 6-16) with a role model who commits to one-on-one time for 1-2 hours per week. This program takes place in the Mentees school environment, during school hours and provides a safe space for children and youth to engage in learning and personal growth and development. **In 2022, BBBS launched its first ever in-school tutoring program entitled 'Learn It!', servicing nearly 60 youth.**

The **Big Bunch Program** consists of monthly events that welcome all Bigs and Littles involved in our programs. These monthly events range from our Grey Bruce Youth Council to our Outdoor Wellness Program as well as a multitude of other community outings and activities. All our Big Bunch programs are essential in servicing our entire waitlist.

WHAT IS THE IMPACT?

Young people graduate our programs with **measurable outcomes:**



87%

HAVE STRONG SOCIAL NETWORKS

SOCIAL EMOTIONAL COMPETENCE



80%

PURSUE HEALTHY LIFESTYLES

MENTAL HEALTH & WELL BEING



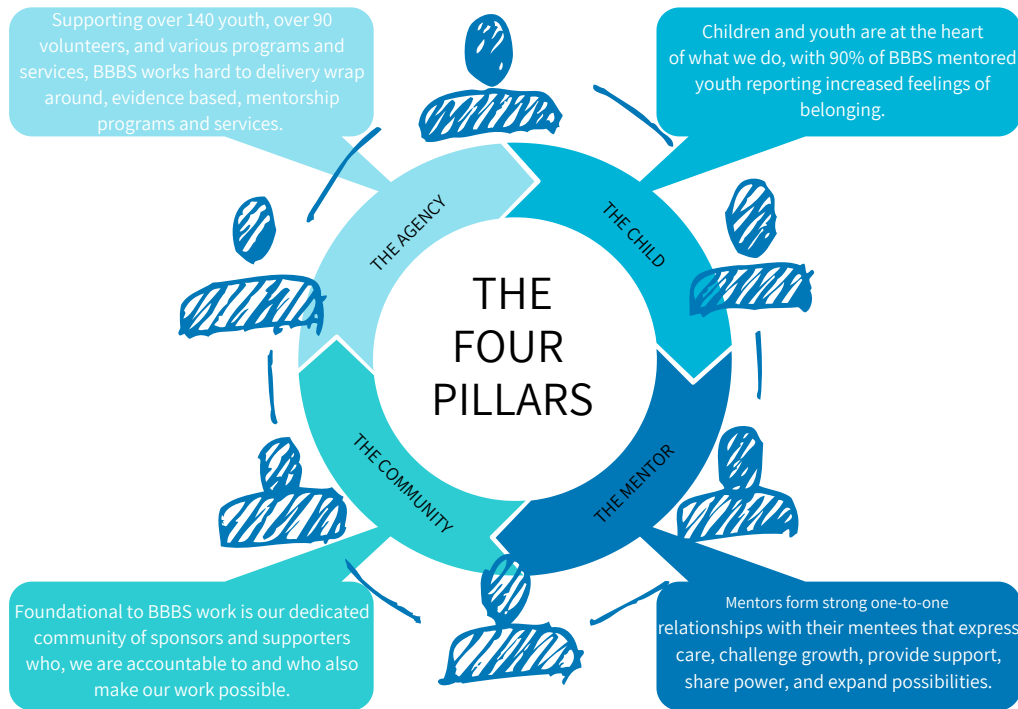
47%

HOLD SENIOR LEADERSHIP POSITIONS

EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

OUR APPROACH

"The capacity to adapt and thrive despite adversity develops through the interaction of supportive relationships."



WHO

Young people who **face adversity** and are in need of an additional consistent and supportive **Developmental Relationship**

HOW

Intentionally **recruit** based on needs of the community's young people.

Match young person and professionally **screened** volunteer mentor

Monitor and support match through a professional caseworker

Train and support the mentor, young person, and family

Graduate match relationship towards "natural support"

Build a **Developmental Relationship** between the mentor and young person that:

Expresses Care

Challenges Growth

Provides Support

Shares Power

Expands Possibilities

WHAT

Social emotional competence

- Relationship skills
- Social awareness
- Responsible decision-making
- Self management
- Self awareness

Mental health & wellbeing

- Positive identity
- Mental wellness
- Social inclusion & empowerment

Educational engagement & employment readiness

- School connectedness
- Commitment to learning
- Enhanced constructive use of time

HIGHLIGHTS

The power of mentorship

MEET THE YOUTH COUNCIL

Launched in the spring of 2022, our youth council is home to a powerful group of dedicated young people, working hard to make an impact locally. We are so proud of the work they did in 2022.



OUTDOOR WELLNESS

Funded by the James Goreski Private Foundation, our 'Outdoor Wellness' program offered accessible, year-round, outdoor experiences - bringing together generations, cultures, mentees and mentors. With over 300 camp seats filled in 2022, BBBS is proud of this new program!

OUR FUNDRAISING STORY

Our 42nd annual Bowl for Kids Sake raised over \$30,000 in support of the many youth and families served. Golf for Kids' Sake welcomed members from across our three communities for its 6th annual event! We thank the many generous community members who participated for their ongoing support. Special thanks to Bruce Power and Scotia Wealth Management!



OUR IMPACT

Our mentoring programs have the power to effect positive change in young people in all facets of their lives.



SUCCEEDS IN SCHOOL

96%

of Littles want to do well at school.

98%

of Littles look forward to learning new things.

64%

of Littles like to read and read for fun.



MAINTAINS GOOD MENTAL & PHYSICAL HEALTH

96%

of Littles feel good about themselves.

88%

of Littles think about how they are going to make a difference in the future.

22%

increase in Littles who feel they have some control over the things that happen in their lives.



VALUES DIVERSITY

98%

of Littles feel it is important to help other people.

97%

of Littles feel it is important to speak up for people who can't and that everyone should be treated equally.

96%

of Littles know and spend time with a diverse group of people who are not like them.



OVERCOMES & RESISTS DANGER

30%

increase in Littles who feel that if someone hurt their feelings, they would be able to deal with it peacefully.

95%

of Littles feel they can say no when someone wants them to do something that isn't safe.

82%

of Littles feel they can make healthy eating choices.



EXHIBITS LEADERSHIP

96%

of Littles feel they can stand up for what they believe in.

90%

of Littles feel they can tell the truth even when it is difficult to do so.

94%

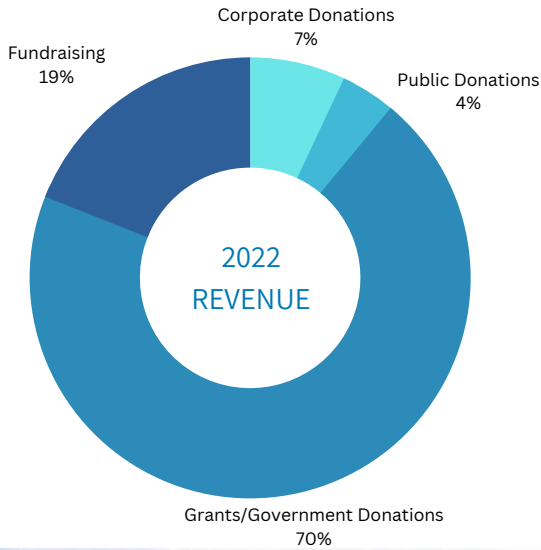
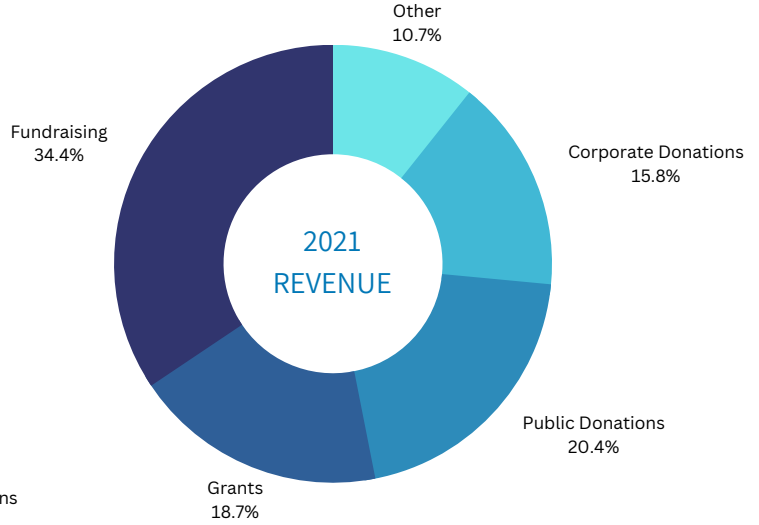
of Littles feel they are good at making and keeping friends.



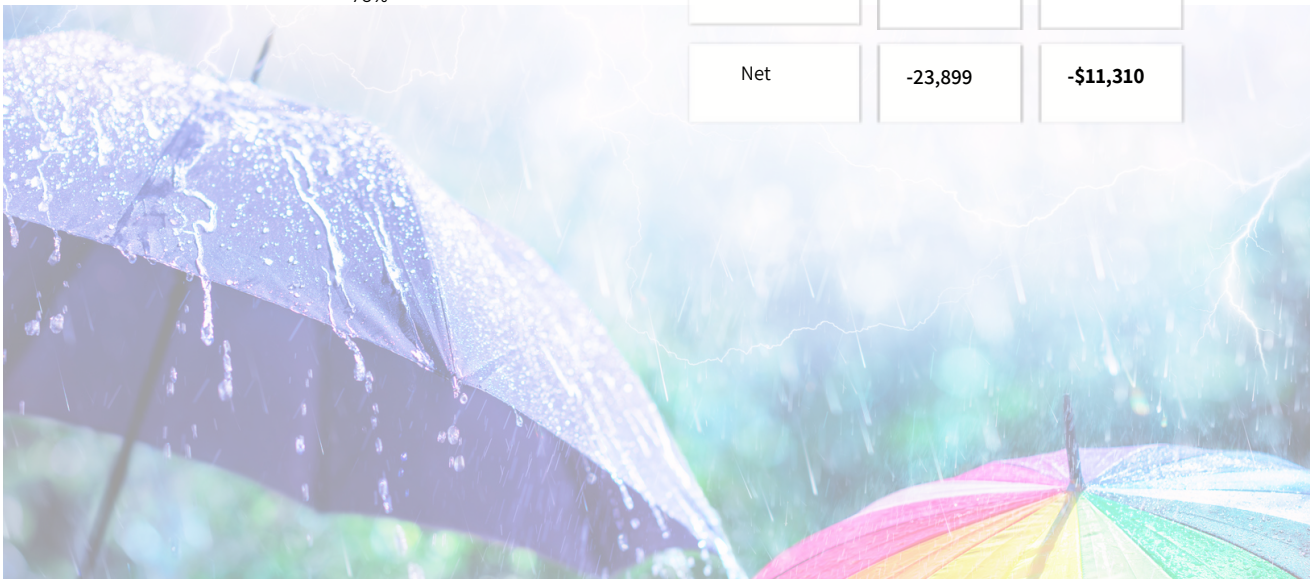
FINANCIAL BREAKDOWN

Bigger Together

98% of BBBS Littles feel it is important to help take care of others and your community. Our many supporters do just that!



Statement of Operations	2021	2022
Revenue	156,426	245,059
Expenditures	180,325	256,369
Net	-23,899	-\$11,310



OUR VALUED SPONSORS

2022 Members spotlight

Big THANK YOU to the The Sound Charity Shootout who selected BBBS as a 2022 charity of choice! Over the last three years, the event and its supporters have provided \$21,000 in funding!

The Bluewater District School Board and the Ministry of Education brought our 'Learn It!' program to life! THANK YOU, with this generous support, nearly 60 youth were positively impacted through our education-focused mentorship program.

With the support of Noble locally, BBBS grew our programs and services. A big THANK YOU to the entire Noble team, your support makes life changing mentorship possible! We can't thank you enough.

A huge THANK YOU to the James Goreski Private Foundation for fully funding our Outdoor Wellness program in partnership with the Outdoor Education Foundation. Their generosity and support greatly benefits the many children and youth who attend this program monthly!



SPONSORSHIP

GOLD

Bruce Power	Scotiabank Wealth Management
CENTURY 21 Millennium Inc. Brokerage	The Woman's Cave
COLLINGWOOD TODAY	

SILVER

Canadian Tire Wasaga Beach	Port Elgin Rotary Club
Coca-Cola Canada Bottling Limited	Shankar Law Office
McArthur Tire	

BRONZE

Barclay Wholesale	Mac Taylor Corporation
Barry's Construction	Nicol Insurance Inc.
Brian McKibbon Construction	Owen Sound Attack Hockey Club
Caframo	Pepsico Foods
Foodland Owen Sound & Markdale	Scenic Caves Nature Adventures
Graham Design & Construction	The Greaves Foundation
Huron Tractor	Walker Aggregates
LiUNA Local 1059	

FRIEND

Bayshore Country Feeds	Maurice Mechanical
Bertrand & Muzzel Paralegal Services	Owen Sound Legion
Casero Kitchen Table	PEAK Point Real Estate
Go to Joe Realty	Reinhart Foods Limited
Hair 2000	Thornbury Home Hardware Building Centre
Mark's Automotive Service	Wakeford and Company







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AGENCY INFORMATION

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