



Big Brothers Big Sisters

OF GREY BRUCE



BIGGER TOGETHER WITH
SOUTHERN GEORGIAN BAY

COMMUNITY INVESTMENT GUIDE

Corporate & Community Sponsorship 2023

SERVING: Municipality of North Bruce Peninsula, Municipality of South Bruce Peninsula, Municipality of Arran-Elderslie, Town of Saugeen Shores, Chippewas of Nawash Unceded First Nation, City of Owen Sound, Township of Chatsworth, Township of Georgian Bluffs, Municipality of Meaford, Town of the Blue Mountains, Municipality of Grey Highlands, Municipality of West Grey, Town of Hanover, Township of Southgate, Township of Collingwood: Collingwood and Thornbury, Simcoe County: Wasaga Beach, Creemore and Clearview.



PLEASE GIVE TODAY

Online "Sponsorship" form located on our website greybruce.bigbrothersbigsisters.ca under 'Ways to Give'

Cash or cheque made payable to Big Brothers Big Sisters of Grey Bruce by mail or drop by our office at the Harmony Centre - 890 4th Ave. E. Owen Sound, ON N4K 2N7

#BIGGERTOGETHER

CN: 106793797RR0001

HELP GIVE EVERY CHILD A CHANCE TO REACH THEIR FULL POTENTIAL.

As one of the initial ten Big Brothers Big Sisters agencies incorporated in Canada, Big Brothers Big Sisters of Grey Bruce (BBBSGB) has been serving local youth and families throughout the community for over 60 years. Transitioning to Big Brothers Big Sisters of Owen Sound in 2016 and again expanding our reach in 2019 to Grey and Bruce and eventually, Southern Simcoe, we are proud to have deep roots.

As a mentorship organization, we believe in investing in the potential of all young people and have witnessed our in-school and community-based mentorship programs do just that. By matching youth facing adversities with a mentor, or a 'Big', we are able to connect youth with a lifeline. By providing community-based group programs we are able to foster community and by supporting families, we are able to empower our communities.

With growing programs and a waitlist of 90 youth, we look to our community partners to help us invest in local children and youth today. Help us ensure we have the ability to support our youngest community members by joining us as an integral community partner or valued in-kind sponsor.

Receive full recognition and meaningful acknowledgment all while helping us support local families. By considering sponsorship and joining our BBBS community, you too can help us ensure every child in need, has a hand up.

With gratitude,



Emma Martin
President



Beth Aubrey
Executive Director

Our programs have been provided at no-cost to youth and families for over 60 years because of people like you.



We believe all young people deserve access to personalized, supportive, mentorship-based programs and services.



One-to-one Community Match Program

The 1:1 Community match is the 'traditional' BBBS program; matching a youth (Little) with a caring, supportive adult mentor (Big) in the community. Bigs and Littles spend time together, attend BBBSGB group programs and build developmental relationships which express care, challenge growth, provide support. share power and expand possibilities.

"There is nothing bigger nor better than watching our youth believe that they can achieve their goals and dreams."

-Big Sister
Brooke



Outdoor Wellness Program

Our Outdoor Wellness program is offered to mentees and mentors one Saturday a month and allows Bigs, Littles and families alike to connect in the great outdoors. The program promotes physical and mental well-being through activities such as, snowshoeing, canoeing, plant identification, seasonal artwork, foraging, games and much more. In 2022, over 300 camp seats were filled.



Big Bunch Program

Big Bunch is a monthly event, for all Bigs & Littles to come together and have some fun. These group activities initially started to ensure Littles on the waitlist felt supported and had some fun while waiting to be matched with a caring Big. The photo to the left is from a group outing this past Fall.



In-School Programs

BBBSGB offers a number of in-school programs including a newly launched tutoring program called 'Learn It!'. 'Learn It!' supports youth academic achievements outside the classroom with 92% of learners reporting increasing confident in their academic work by program completion. With a focus on numeracy and literacy, youth in grades three to eight learn new skills in a fun, creative, and youth-focused learning environment.

WHAT IS THE IMPACT?

Young people graduate our programs with **measurable outcomes:**



87%

HAVE STRONG SOCIAL NETWORKS

SOCIAL EMOTIONAL COMPETENCE



80%

PURSUE HEALTHY LIFESTYLES

MENTAL HEALTH & WELL BEING



47%

HOLD SENIOR LEADERSHIP POSITIONS

EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

Golf For Kids' Sake event sponsor

CORPORATE SPONSORSHIP

Sponsorship levels are flexible and customizable to meet your needs and embrace your ideas. We want to work with you.

5 MATCHES: 1 YEAR



Allows youth in our group mentoring program to attend a 'Big Bunch' learning day



1 MATCH
1 YEAR

Bowl For Kids' Sake lane sponsor

Provides training and support to 10 mentors in our school-based programs

DIAMOND \$10,000 +

- Social Media thank you
- Your logo and website link on our website
- Sign at all fundraising events
- Acknowledged in press release
- Professional plaque of appreciation
- Honourable mention in Annual Report
- Invitation to Big Bunch event
- Advertising opportunity by local media
- Written commendation on our website

PLATINUM \$5,000

- Social Media thank you
- Logo and website link on our website
- Sign at all fundraising events
- Acknowledged in press release
- Certificate of appreciation
- Honourable mention in Annual Report
- Invitation to experience a 'Day in the Life of a Big'

GOLD \$2,500

- Social Media thank you
- Logo and website link on our website
- Sign at all major fundraising events
- Certificate of appreciation
- Acknowledged in press release

SILVER \$1,000

- Social Media thank you
- Your logo and website link in "Our Partners" page on our website
- Sign at all major fundraising events
- Certificate of appreciation

BRONZE \$500

- Social Media thank you
- Your logo and website link in "Our Partners" page on our website
- Sign at all fundraising events
- E-Certificate of appreciation

FRIEND \$300

- Your logo and website link on our website
- E-certificate of appreciation



IN KIND DONATIONS NEEDED!

Your support of donating a prize or item to our silent auction will greatly benefit the many children & youth in our programs.



98% of BBBS Littles feel it is important to help take care of others and your community

COMMUNITY SPONSORSHIP

Sponsorship levels are flexible and customizable to meet your needs and embrace your ideas. We want to work with you.

DIAMOND
\$10,000 +

Letter of thanks, Certificate of appreciation, Social Media thank you, BBBS token of thanks, Local youth impact story, Invitation to a programming event, Story and photo posted on our website, honourable mention in Annual Report, Acknowledged in press release

PLATINUM
\$5,000

Personal letter of thanks, Certificate of appreciation, Social Media thank you, BBBS token of thanks, Local youth impact story, Invitation to a programming event, Story and photo posted on our website, honourable mention in Annual Report

GOLD
\$2,500

Personal letter of thanks, Certificate of appreciation, Social Media thank you, BBBS token of thanks, Local youth impact story

SILVER
\$1,000

Personal letter of thanks, Certificate of appreciation, Social Media thank you, BBBS token of thanks

BRONZE
\$500

Personal thank you card & E-certificate of appreciation

FRIEND
\$300

Personal thank you card

"The capacity to adapt and thrive despite adversity develops through the interaction of supportive relationships."



#BIGGERTOGETHER