



# ANNUAL REPORT 2018

EVERY CHILD THAT NEEDS A MENTOR HAS A MENTOR



Big Brothers Big Sisters  
of Grey Bruce



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## Agency information

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*Big and Little Sisters; Diana and Tia enjoying a day of golf at Stone Tree Golf Club in Owen Sound.*

# OUR Agency

Changing young lives can change life in our community too. Helping children reach their full potential can lead to positive community outcomes like a reduction in poverty and unemployment, safer schools and neighborhoods, and a new generation of civic-minded adults.

The National organization was established in 1903. Our local agency started in 1960, so we have been serving the community for the past 59 years. We believe every child should have the opportunity to reach their full potential, both as individuals and as members of our community.

Our programs are designed to provide youth with a caring adult role model to talk to and share life experiences with. Our role is to match local children with a mentor; someone to be a friend to them. This creates a foundation for a relationship built on trust, common interests, and fun.

**“I decided to become a Big Sister last year and I love it! My Little Sister and I plan fun outings and spend time together doing things we both enjoy – hiking, preparing dinner, scrap-booking, swimming, playing card games. We both get so much out of this experience. I feel privileged to be part of this amazing organization and to be doing something to make a real difference in someone’s life. I highly recommend to others that they become involved too!”**

**-Big Sister; Cathy**

**“Joining Big Sisters gave me the opportunity to make a friend. It helped me not only academically, but socially. Without my Big Sister, I would be lost because I love her, and she is a truly amazing person. I am grateful for this experience.”**

– Little Sister; Kirsten

Without a doubt, mentoring changes the course of young lives which, in turn, can change the future of communities by making them better places to work, live and thrive. We offer a variety of mentoring programs so our mentors can seamlessly add making a difference to their current lifestyle.

### ONE-TO-ONE COMMUNITY MATCH

The one-to-one mentoring program facilitates mindful and meaningful relationships between a Big and a Little who share common interests. This is the core program at Big Brothers Big Sisters Grey Bruce that consists of the traditional community-based mentoring, where a Big and Little will spend eight hours a month together.

### IN SCHOOL MENTORING

In the in-school mentoring program, a Big spends an hour of time one-to-one with their Little during the school day, and the youth range in age between 6 and 15. The program helps them to gain self-esteem, improve literacy skills, and feel like they belong to something BIG. By doing non-academic activities (playing games, talking, or doing a craft) in the school setting, mentor's make a BIG difference in a child's life.

### GROUP MENTORING PROGRAMS

Our group mentoring programs provide a safe space for youth to build relationships and feel empowered. Programs include the Go Girls! which focuses on physical activity, balanced eating, and positive self-esteem; and the Game On! program that challenges the “boys will be boys” mentality and empowers young men to play smart, live smart, and eat smart.

### BIG BUNCH PROGRAM

The Big Bunch program started out as a wait list management tool in order to ensure that even while waiting for a Big, kids would have at least one activity per month to participate in. These outings range from fishing to sledding, but all outings are facilitated.

## OUR BOARD OF DIRECTORS

- ANDY MCKEE, PRESIDENT
- LLOYD MOHR, VICE PRESIDENT
- PETER BOULTER, TREASURER
- MIKE FORCIER, DIRECTOR
- DONNA WHETSTONE, DIRECTOR
- CARRIE BERTRAND, DIRECTOR
- TRISH WATSON, DIRECTOR
- TYLER HOPKINS, DIRECTOR
- RYAN BROWN, YOUTH DIRECTOR

### ADVISORY COMMITTEE

- HEATHER FOWLER
- GLENN BREADNER



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*“Unless someone like you cares a whole awful lot, nothing is going to get better. It’s not.” Dr. Seuss*

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# Statement of our President

2018 was another successful year for Big Brothers Big Sisters in our community. We continue to grow and expand our programs and reach throughout Grey and Bruce counties.



Our In-School Mentoring (ISM) program started in Meaford this year. We also initiated the ISM with co-op students in two local schools. This has proven to be mutually beneficial to both the high school students and the younger children. Twenty- four elementary students were provided with positive and caring mentorship by the co-op students. We also introduced the “Employer Sponsor Program”. Cooperating businesses permit their employees to mentor a child during school hours for an hour weekly without loss of pay. We know the In-School Mentoring Program makes a big difference. Evaluations around the country continue to show that 90% of mentors see a positive change in the child they mentor, 88% of students show improved literacy skills and 64% develop higher self esteem.

Our Bowl For Kid’s Sake and Golf Fore Kids remained our biggest fundraisers and grew from the previous year.

**A BIG THANKS** to all our supporters and volunteers who made these events a success. These dedicated community members ensure a revenue stream to help us continue our important work.

Most importantly, I thank all the committed mentors and volunteers for their contributions to our programs this past year. I also thank our exemplary staff members whose dedication and professionalism have fostered our success and growth.

As our journey continues, we remain focused on being true to the mission and vision of the organization; every child who needs a mentor will get one. This commitment to our youth is realized through the coming together of many people whose efforts show the shared belief in this important goal.



# Our Team

**“Alone we can do so little, together we can do so much.” Helen Keller**

**The Big Brothers Big Sisters Grey Bruce team all share the same values. We work together to foster positive community engagement, create a culture of informed and dedicated volunteers, and support every child to reach their full potential.**

## MEET OUR TEAM MEMBERS



**Andy McKee**

*President*

Next year, 2020, will be my 25th year with Big Brothers of Owen Sound, Big Brothers Big Sisters of Owen Sound and now Big Brothers Big Sisters Grey Bruce. I was recruited by a friend and became the President after a few years. Helping young children see their way through a sometimes complicated and confusing time in their life is a huge benefit for them and our community.

**Mandi Lamb**

*Mentor Coordinator*

Warton local, Mandi Lamb has her BA in Sociology and a Community Services Worker Diploma. Mandi brings experience working in a number of child and youth social service settings. As Mentoring Coordinator, she shares her passion about the importance of mentoring with our community.



**Jennifer Miller**

*Executive Director*

As Executive Director, Jennifer brings 20+ years management consulting experience to the agency to fulfill our goal that every child that needs a mentor, has a mentor. As past president of Autism Ontario Grey Bruce and Owen Sound area public school Trustee, Jennifer is passionate about helping all children reach their potential.



**Adrew Fry**

*Case Worker/Training/Big Bunch*

Andrew Fry was born and raised in Owen Sound and holds a Masters of Social Work from the University of Windsor. Andrew is a Social Worker with Keystone Child, Youth and Family Services, and is a member of the Big Brothers Big Sisters team as a part-time Caseworker.











Big Brothers Big Sisters Grey Bruce holds regular Big Bunch events to ensure that every child has at least one activity per month while they wait for a caring adult role model to be their mentor match.





# CORPORATE SPONSORS

## Thank you!

Our ability to deliver programs relies on the support of our community as we receive no government funding. All our mentoring programs are offered free for families and we could not do it without you.

## Premium Sponsors



**Boston  
Pizza**



**CORE**  
PARTNERS GROUP®



Investment  
Planning Counsel®

IPC SECURITIES CORPORATION

**LERNERS**



LAWYERS

TODAY'S **HIT** MUSIC  
**mix1065**



**Scotia**

Wealth Management

**TJX**®  
CANADA





## Community Funding Partners



# Agency Funding Friends

Barry's Construction	Mac Taylor Corporation
Baker Tilly	Mark's Automotive Service
Bayshore Country Feeds	Maurice Mechanical
Bertrand & Muzzel	McArthur Tire
Brian McKibbon Construction	Meridian Credit Union
Caframo	Moller Insurance
Casero Kitchen Table	Nathaniels
Concept Signs	Qwik Print
Couture Roofing & Renos	Shorty's Bar and Grill
Drury Barrister & Solicitor	Sound Auto Care
Forcier Grant Deakin	Sydenham Properties
Grey Bruce Electric	Tannahill Funeral Home
GSS Engineering	The Curry House
Hair 2000	The Harb
Home Decor & More	Thrifty Car Rental
J & J Communication	Turbit Pharmasave
King & Associates	Wakeford and Company
Kreatif Designs	

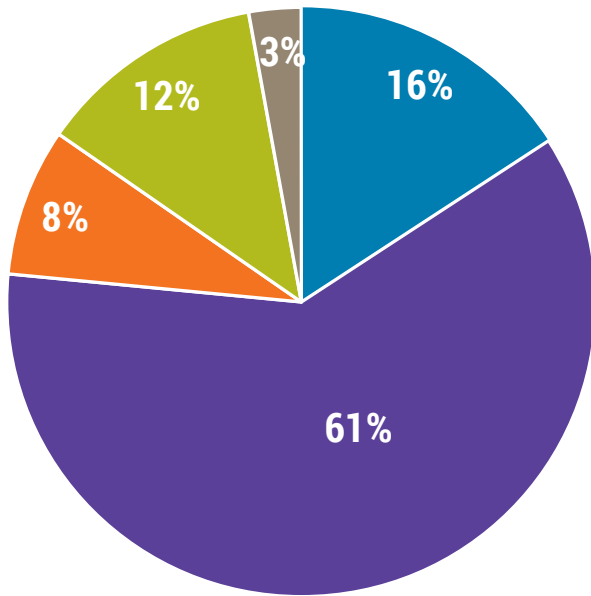
*Thank You*



# Financial Highlights

## INCOME

Fundraising Areas



Grants 61%

Events & Activities 16%

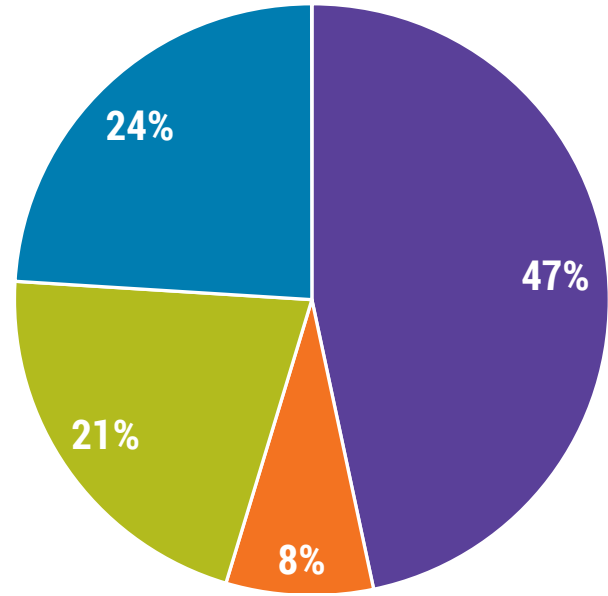
Individuals 12%

Corporate Donations & Sponsorships 8%

Other 3%

## IMPACT

Programs & Services



One-to-One Community Matches 47%

In School Mentoring Program 24%

Group Programs 21%

Wait List 8%

<b>YEAR ENDED DECEMBER 31, 2018</b>			
<b>STATEMENT OF OPERATIONS</b>	<b>2018</b>	<b>2017</b>	<b>2016</b>
Revenue	\$194,227	\$89,673	\$40,055
Expenditures	\$178,379	\$68,423	\$31,589
(Deficiency) Excess of Revenue over Expenditures	\$15,848	\$21,250	\$8,466
<b>STATEMENT OF FINANCIAL POSITION</b>			
Assets	\$59,656	\$54,023	\$10,316
Liabilities	\$10,187	\$39,614	\$10,339
Net Assets	\$49,469	\$14,409	(\$23)

# Agency Highlights

Our values are inherent to our work, and as passionate advocates for all children in Grey and Bruce, we are committed to integrating these values in all we do. At our core, we lead with unwavering:

## INTEGRITY

We let honesty guide our actions. We work with purpose and principle.

## TRUST

We believe in each other's abilities and put confidence in others.

## RESPECT

We honour and respect each other. We are kind. We listen without prejudice.

It is with this lens that we have grown over 35% from 2017. In addition to helping so many more children, we have also done some very cool stuff!

- Launched our Employer Sponsor Program where local businesses can send staff during regular business hours to be an In-School-Mentor
- Launched our Big Rewards mentor discount program offering everything from 10% - 50% off of local restaurants, area attractions and museums
- Expanded our In School Mentorship program to 6 area schools from both the public and catholic school boards
- Partnered with the Owen Sound Rotary Club to run our Little Camper Program sending 9 kids to camp at Presquile
- Had our first Light It Up Purple awareness campaign with 57 local agencies, businesses, and municipal government offices participating by putting a purple light bulb in their store fronts thanks to the support of Philips Canada
- Had our first Coins for Kids Hallowe'en collections campaign with the support of our Trick or Treating Littles

## WE SERVED 85 LITTLES, 38 BIG SISTERS AND 17 BIG BROTHERS







Number of Volunteer Hours

4,894

Cost Per Little

\$1,500

Number of Littles in Programs

85

Program Delivery Cost

\$127,500

Number of Bigs

71





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